

# The Game Plan

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## 30-60 DAYS OUT



SCHEDULE A HOME SELLING CONSULTATION WITH A REAL ESTATE AGENT  
*(This is where I learn your story, what you love about your home, why you bought it (at one time, you were the ideal buyer for your house - I use this info to find a new buyer)!*



CREATE A PRE-LISTING ACTION PLAN AND IMPLEMENT ANY "TO DO'S"  
*(Painting, Staging, Furniture Arrangement, etc)*



TAKE CARE OF TOUCH UPS AND REPAIRS AND GATHER REQUIRED PAPERWORK

## 15-30 DAYS OUT



DEEP CLEANING, PRE-PACKING, AND STAGING



FOLLOW ACTION PLAN CREATED WITH YOUR REAL ESTATE AGENT  
*Wrap up pre-listing projects, shop for last minute staging items*

## 10-15 DAYS OUT



GET PHOTO READY & FINALIZE MARKETING PLANS  
*(Final prep and staging for photos, plan open house, etc)*

*We'll go over this entire checklist in full detail at your consultation*